

HIGH-GROWTH MARKET

Global nutraceuticals market projected to reach \$656B by 2030

Purpose

Partners participate in a rapidly expanding global health and nutrition sector.

What This Means

- Rising chronic disease
- Government nutrition reform
- Institutional health initiatives
- Food security priorities

Strategic Value

This enables:

- Long-term national market growth
- Domestic manufacturing opportunities
- Export revenue
- Public health cost reduction

Partner Responsibilities

- Support national adoption
- Scale distribution responsibly
- Align with health strategies
- Report impact metrics

Instruction for Officials

This section is intended for:

- ✓ Economic development agencies
- ✓ Trade ministries
- ✓ Investment authorities
- ✓ Health policy bodies